

CHRISTINA CAHALANE

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513.560.8513

EDUCATION

University of Cincinnati { Cincinnati, OH }
College of Design, Architecture, Art, & Planning
Graduated June 2010. GPA: 3.505
BS in Graphic Design, English minor

Finneytown High School { Cincinnati, OH }
Graduated June 2005 with honors. GPA: 3.34

ACADEMIC HONORS

Cincinnatus scholar, AP scholar with distinction
(for performance in advanced placement testing)

ACADEMIC ACTIVITIES

AIGA student chapter president, Students
for Ecological Design (SED), Leaders for
Environmental Awareness and Protection (LEAP)

PUBLICATION

Design Elements: Form & Space: p.68

2011, Dennis Puhalla PhD

{ Illustrations from thesis project In the Universe }

SKILLS

Adobe CC, Microsoft Visual Studio, coding/front-
end dev (HTML, CSS/LESS/SASS, Javascript,
JSON, etc.), familiarity with PHP, SQL, and a
variety of frameworks including Angular UI and
Bootstrap. I'm also quick to pick up anything new.

PARTIAL FREELANCE CLIENT LIST

Cintas, UC Economics Center, Candle-Lite,
Downing Displays (including work for IBM),
Studio Lashes LLC, Midwest EB-5 Regional Center,
Allure Restaurant Group, Pure Romance

RECENT FIELDS OF WORK

User interface design, creative directing, art
directing, web design/front-end development

OTHER AREAS OF EXPERTISE

Information graphics, print design/production,
packaging, environmental graphics, motion
graphics, brand identity, advertising concepts,
copywriting/editing, content management

LONG-TERM DESIGN EXPERIENCE

Freelance Graphic Designer { Global }

Jun '10 to Present

MediaBox { Remote Freelance }

User Interface Designer: Mar '16 to Present

Worked to simplify and standardize existing elements and provide
visual direction for new functionalities, helping users navigate
royalties, approval, and asset management for licensed products.

Quality Gold { Fairfield, OH }

User Interface Designer: Oct '13 to November '17

Created ecommerce UI concepts/site layouts and established
visual standards for several sites (QGold and its diverse array
of brands). Also responsible for processing all interactive media
content (reviewing, editing, requesting any changes, and publishing
all content on schedule) and creating web graphics. Introduced
several new processes and streamlined existing workflows, making
it possible to actively maintain more sites with existing resources.

Trustaff { Blue Ash, OH }

Marketing Coordinator: Jan-Nov '12

Handled all graphic projects from concept to execution as the
only designer for this healthcare-focused staffing firm and all of its
subsidiaries. Also responsible for writing/editing copy, responsive
web design, HTML email builds, and creating brand standards.

Apple, Inc. { Cupertino, CA }

Design Co-op: Jun-Sept '09 & Jan-Mar '10

Designed visual concepts for locations other than Apple stores that
carry Apple products. Campaigns needed to be easily applicable to
a variety of environments globally. Other projects included t-shirts,
posters, motion graphics, and storefront concepts.

T. Rowe Price { Owings Mills, MD }

Design Co-op: Jun-Sept '08 & Jan-Mar '09

Working in-house, I created custom campaigns to help companies
inform their employees about retirement plan options. Responsible
for concepts, art directing, print design, and illustration.