

# CHRISTINA CAHALANE

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513.560.8513

## EDUCATION

University of Cincinnati { Cincinnati, OH }  
College of Design, Architecture, Art, & Planning  
*Graduated June 2010. GPA: 3.505*  
BS in Graphic Design, English minor

Finneytown High School { Cincinnati, OH }  
*Graduated June 2005 with honors. GPA: 3.34*

## ACADEMIC HONORS

Cincinnatus scholar, AP scholar with distinction  
(for performance in advanced placement testing)

## ACADEMIC ACTIVITIES

AIGA student chapter president, Students  
for Ecological Design (SED), Leaders for  
Environmental Awareness and Protection (LEAP)

## PUBLICATION

Design Elements: Form & Space: p.68  
*2011, Dennis Puhalla PhD*  
{ Illustrations from thesis project In the Universe }

## SKILLS

Adobe CC, Microsoft Visual Studio, coding/front-  
end dev (HTML, CSS/LESS/SASS, Javascript,  
JSON, etc.), familiarity with PHP, SQL, and a  
variety of frameworks including Angular UI and  
Bootstrap. I'm also quick to pick up anything new.

## PARTIAL FREELANCE CLIENT LIST

Cintas, UC Economics Center, Candle-Lite,  
Downing Displays (including work for IBM),  
Studio Lashes LLC, Midwest EB-5 Regional Center,  
Allure Restaurant Group, Pure Romance

## RECENT FIELDS OF WORK

User interface design, creative directing, art  
directing, web design/front-end development

## OTHER AREAS OF EXPERTISE

Information graphics, print design/production,  
packaging, environmental graphics, motion  
graphics, brand identity, advertising concepts,  
copywriting/editing, content management

## LONG-TERM DESIGN EXPERIENCE

Freelance Graphic Designer { Global }

*Jun '10 to Present*

MediaBox { Remote Freelance }

*User Interface Designer: 2016 - 2017*

Worked to simplify and standardize existing elements and provide  
visual direction for new functionalities, helping users navigate  
royalties, approval, and asset management for licensed products.

Quality Gold { Fairfield, OH }

*User Interface Designer: Oct '13 to November '17*

Created ecommerce UI concepts/site layouts and established  
visual standards for several sites (QGold and its diverse array  
of brands). Also responsible for processing all interactive media  
content (reviewing, editing, requesting any changes, and publishing  
all content on schedule) and creating web graphics. Introduced  
several new processes and streamlined existing workflows, making  
it possible to actively maintain more sites with existing resources.

Trustaff { Blue Ash, OH }

*Marketing Coordinator: Jan-Nov '12*

Handled all graphic projects from concept to execution as the  
only designer for this healthcare-focused staffing firm and all of its  
subsidiaries. Also responsible for writing/editing copy, responsive  
web design, HTML email builds, and creating brand standards.

Apple, Inc. { Cupertino, CA }

*Design Co-op: Jun-Sept '09 & Jan-Mar '10*

Designed visual concepts for locations other than Apple stores that  
carry Apple products. Campaigns needed to be easily applicable to  
a variety of environments globally. Other projects included t-shirts,  
posters, motion graphics, and storefront concepts.

T. Rowe Price { Owings Mills, MD }

*Design Co-op: Jun-Sept '08 & Jan-Mar '09*

Working in-house, I created custom campaigns to help companies  
inform their employees about retirement plan options. Responsible  
for concepts, art directing, print design, and illustration.